



TWO OCEANS MARATHON (NPC) GENERAL MANAGER CAPE TOWN

The Two Oceans Marathon has earned a reputation as *the world's most beautiful marathon*. The first race was held in 1970 with 26 local runners lining up. Today the event attracts close to ±38 000 local and international enthusiasts participating in a range of distances and engaging with the brand in many related activities and forums throughout the year. The organization seeks a highly experienced General Manager to drive its vision of maintaining and growing its iconic brand.

Reporting to the Board, the General Manager will be responsible for:

- Strategic Management & Business Planning
- Event Planning and Management
- Sponsorship Management
- People Management
- Financial Management
- Stakeholder Relations
- Contract Management
- Business Risk Management
- Professional Development.

A passionate and visionary leader with exceptional organizational skills as well as an influential interpersonal style is envisioned for this challenging role.

The successful candidate will have a relevant Bachelor's Degree or Equivalent and a proven track record of at least 10-12 years working experience, of which a minimum of 5 years should ideally have been in a Senior Management Position. Other critical attributes include:

- Proven project management skills preferably relating to large sporting/cultural events
- A thorough understanding of stakeholder requirements and expectations
- Proven experience with sponsor negotiations and contracts
- Superior people management and motivation skills.

In addition to the above, it is essential that the successful candidate shares the values of the organization, namely; passion, excellence, integrity, people and fun and that they display a passion for sport, managing the event and what it stands for.

A market-related remuneration package is on offer for this 3-5 year permanent contract position (with a performance based renewal option).

- **Kindly submit your detailed CV, including a covering letter to (gmposition@twooceansmarathon.org.za) for the attention of Two Oceans Board) by Friday 20th April 2018.**
- **For more information on the organization and the event please visit www.twooceansmarathon.org.za**